



Past Present Future

KERRY GIBSON
NATIONAL EVANGELIST

FAST LANE PAST

The segment of CMA known as Fast Lane is changing. When Fast Lane was started the focus was intended to be a ministry to sport bikes and the people who ride them. Although it was a part of CMA, it was developed somewhat outside the conventional structure. Fast Lane was started with sport bikers in mind but over time other segments of the motorcycling community that didn't really fit the 'norm' for CMA were incorporated into the Fast Lane structure and Fast Lane became the banner under which our ministry to sport bikers, ATV riders, dual-sport riders, and off-road riders operated. Our ministry to motocross riders is a joint effort between CMA Youth Movement and Fast Lane.

FAST LANE PRESENT

There are Reps in almost every state



Kerry and Debbie Gibson serve as National Evangelist.

working within the Fast Lane areas of ministry. We have chapters whose primary focus is sport bikes, off road, and/or quads.

On January 1, 2012 John Ogden Jr. assumed the position of National Evangelist overseeing the South Central Region. This move has been in the works for several years and as John and I worked towards the transition we spent a lot of time on the future of Fast Lane. We submitted our plan to care for and grow the ministry efforts covered under the Fast Lane umbrella to the Board of Directors.

FAST LANE FUTURE

Obviously this leadership transition raises questions about the future of Fast Lane. CMA is fully committed to the chapters, members, and ministry efforts of those who consider themselves a part of CMA's Fast Lane. Yes there are some changes taking place, but those changes are intended to enhance the ability of our members in all areas to reach out and touch lives.

One significant change is we are unifying all segments of CMA under the existing structure of the ministry; meaning simply that all leadership is expected to support all facets of CMA. Your region's National Evangelist and your State Leadership will oversee and support all CMA ministries within their appropriate areas.

Additionally as a part of our continued plan to grow Fast Lane:

- We are in the process of developing banners for CMA hospitality booths which include Cruisers, Sport bikes, off-road bikes, and ATVs. The goal is to allow a person to see their 'sport' under the banner of CMA. If a person rides a quad, they will see a quad as they walk by our booth.
- Recognizing that the term Fast Lane may not seem inclusive to people who ride off-road motorcycles or ATVs, we will occasionally reference activities in those areas as CMA Off-road or CMA Quad-sports but it is important to understand that those segments will still be considered part of the Fast Lane family. And of course CMA Youth Movement will continue to refer to our ministry to young people. As we move in this direction people everywhere will come to understand that CMA has ministry in all of these areas.
- We have not changed their responsibilities but we have changed the designation of all Reps to Area Rep. The title "Area Rep" is intended to mean area of service, not a geographical area. This move is an effort to give Fast Lane the same standing or credibility as every other facet of the ministry.

- There will not be a Fast Lane National Evangelist, but I will assume the primary responsibility for the national effort to promote and grow what we refer to today as “Fast Lane.”
- Tim Weddle has been involved in Fast Lane from the beginning. Tim was involved in CMA’s ministry to Sport Bikes before there was an official Fast Lane. As such we have asked Tim to take the lead position in this area. Tim and I will work together to assure that our ministry to Sport Bikes will receive all the support necessary to move forward.
- I grew up trail riding and Motocross racing, I don’t consider myself an expert but I’m no novice. With the help of our existing Coordinators and Reps I will focus on the Dual Sport and Off-Road segments of

- CMA’s Fast Lane ministry. I also recently bought a Quad and intend to participate in that area of ministry as much as time and resources will allow. It was a good excuse to buy one and Debbie went for it.
- Additionally we’ll be looking to build smaller (multi-state) networks where people interested in a particular segment of the ministry can ‘network’ together.
 - We’ll be looking for key people to head up a multi-state team. These people may or may not be current state leadership.
 - These teams will remain a part of the current CMA structure and fall under the appropriate leadership. This is a shared special interest group, not something new or different.

CMA’s Fast Lane is changing but it is not going away, nor is it going to receive less attention. Fast Lane has grown to the place where it should no longer be looked at or considered a separate part of CMA’s ministry. John Ogden Jr. and his team have accomplished what they set out to do; they have built a team of people across the country whose interest and focus is different from the primary interest and focus of the membership 10 years ago. Now it is up to all of us to accept and incorporate that ministry into the main structure of CMA. As we move in this direction we become even more prepared to fulfill the original vision of CMA by *changing the world, one heart at a time*, no matter what or where they ride. **CMA**